"Piano Works offers regular work for musicians in a nice, fun and friendly environment, there is no other venue like Piano Works, that offers that amount of live music." - , Pianist and Vocalist

"I feel the Piano Works contributes to the music scene in allowing artists and musicians to express themselves and hone in on their skills whilst allowing them to earn a living."

, Pianist and Vocalist

"As a session player who travels all over the world with music, I can honestly say the Piano Works is a one-off."

The musicians also helped compile a video reflecting on their experience working at The Piano Works. This can be viewed using the following weblink: <u>https://youtu.be/sXu6VHUdMnA</u>

# **CUSTOMER** TESTIMONIALS

#### "Great night out

Have been to piano works a few times now and every time I visit, it never disappoints! Great music, friendly staff and all round just a good night. Tony in particular made a massive effort to ensure we had a great night. Definitely recommend!"

#### **Brilliant!**

From the moment we walked in we were welcomed and looked after, our delightful waiter, Niko ensured that nothing was too much trouble, the food, drinks and the amazing band made it a brilliant night out with friends. Will definitely return soon. "Had a super amazing time last Friday. Awesome music, great ambience, yummy bites and drinks. Loved it to bits !!! Luca took care of us extremely well. So friendly and efficient. Will definitely be there again !!!"

## -Rating 5\*

"Was here last Friday night with my besties and the ambience was great! Love the music and drinks. Amazing hospitality."

## Rating 5\*

"THE BEST DAY OF MY LIFE!!! Thank you for hosting us. Me & all my friends are very happy. I'd give it 6 stars if I could! My favourite place, forever. Thanks The Piano Works"

# Rating 5\*

"Have a really great experience here! The vibe is so catchy! The drinks are awesome and the service they provide is 10/10"

"Unbelievable! The singers were all so incredibly talented and sang so many fabulous songs from our favourite musicals. A truly <u>memorable night - thank you for the music!</u>"

## Rating 5\*

"Had the best night!!! Amazing value for money for the experience and the food, I so enjoyed how it turned from a restaurant into more of a club! Lovely and welcoming service from our waitress Paris. The musicians were absolutely incredible and I couldn't recommend this enough!"

### Rating 5\*

"Heaving place with whatever you like, musicians very talented at playing whatever you want, the security are on point, staff are very sharp and polite and the food is outstanding. What an atmosphere! This place is a must go central London fun fun FUN!"

# Rating 5\*

"Best evening out in ages! For any fans of musical theatre/ cheesy tunes/good vibes - you need to go! And the FOOD. Surprisingly very high quality and delicious with nicely varied options. The talent of the singers/staff will give you chills! It's so fun requesting songs, hearing your server sing song requests. Everyone having a great time wining and dining and appreciating being able to enjoy music together once more Book your ticket - I can't wait to go back again soon"

# **CHARITY** Efforts

Last year we raised  $\pounds 2k$  in our campaign supporting Ask For Clive's Pub Pride.We created special cocktails for the campaign and donated  $\pounds 2$  of each cocktail sold to the campaign. (See appendix 5.3)

We are very pleased to have raised just under  $\pounds 17k$  with our Ukraine appeal - a campaign within the hospitality industry that Alan, our founder and director, set up himself. (See appendix 5.4)

We continue to promote acceptance and equality within our venues, and last year we took part in the London Pride Parade through the centre of town.We hope to do the same again in the coming years! (See appendix 5.5)

# **CHARITY** TESTIMONIALS

Amhere Who

"The entertainment Suzie and her team provided for the BMI Healthcare charity ball in Manchester this June, in aid of the charity Prevent Breast Cancer in which we raised £17,000, was next to none... The performance and concept is so unusual and it works unbelievably well!"

"My experience of working with the team from Management, Marketing, Music and Operations has always been an immense pleasure. Their level of customer service is exceptional and their commitment to the charitable cause was inspiring to many of our supporters and other partners."

# **REVIEWS AND PRESS**

# As seen in...



obc NEWS

Times

## The Washington Post

"The band will be your jukebox. There's no VIP area because everyone's equal in The House Of Song" Voted 11 of the Best cocktail's bars in the UK by THE INDEPENDENT Voted one of the best bars in London with live music by

# ÏNUDGE

Voted 4th best bar in London out of 50 by **EveningStandard.** 

Voted best all in one venue of 2019 by

designmynight

"The hottest club in London"



# SINGEASY







A secret room located within The Piano Works West End - Here you can join SingEasy's singing waiters, a highly theatrical West End host and a piano vocalist for an evening of rip-roaring entertainment, delicious food and cocktails.

Everyone is invited to sing along with our delightfully fun and playful team.

At SingEasy everyone is in the front row and we can't promise they won't invite you up to join them as their guests!



Every year Tripadvisor celebrates attractions that consistently deliver amazing experiences with a Travellers' Choice Award – and this year, we made the list. We couldn't have been given this honour without all our wonderful guests leaving such glowing reviews.







# APPENDICES

THE PIANO WORKS AND SING EASY LICENCE APPLICATION

TDC Ents. Ltd. / The Piano Works 113 – 117 Farringdon Rd, EC1R 3BX

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#### 1. Management

#### 1.1 CV of

is a leisure entrepreneur of over 40 years' standing. He has launched over eighteen new start up bar and restaurant concepts, the initial five for the Earl of Bradford and the remainder for himself and his partners His most recent concept is The Piano Works, two 400 capacity late night live music venues in Farringdon and the West End.

#### **Career history**

#### January 2018 to date The Piano Works, West End

Founder. Located on Whitcomb St next to Leicester Sq. 12k sq.ft site 400 capacity converted into the second Piano Works

#### July 2015 to date The Piano Works, Farringdon.

Founder. 7.25k sq.ft. site 400 capacity converted into London's first non-stop live music venue where the audience decides the repertoire. <u>www.pianoworks.bar</u>

#### 2004 to 2012 | Guanabara, Covent Garden

Founder. 13.5k sq.ft. site converted into successful Brazilian live music venue. Increased capacity from 334 – 600. South East leisure finalist in the 2007 Sunday Times/Bank of Scotland Entrepreneur Challenge.

#### 2010 | Charlotte St. Blues, Fitzrovia

Founder. Opened a dedicated blues live music venue converting 3k sq.ft. over three floors

#### 2005 | Moshi Moshi Sushi

Non – exec chairman. London's first conveyor belt sushi restaurant.

#### 2002 | The Junction Tavern, Kentish Town

Non-exec chairman. Converted second run down pub into award winning gastropub.

#### 2000 | Webnet Media Ltd

Founder. Developed F2F Bar concept.

#### 2000 | The Northgate, Islington

Non- exec chairman. Converted run down pub into award winning gastropub

#### 1999

Owner. Fitted out 41' Westerly Oceanlord sailing yacht Tiger Lil's for circumnavigation and joined Blue Water Rally.

#### 1997 | Tiger Lil's, Islington

Opened third site in group, converting 3k sq.ft. ex-bank into 120-seat restaurant and bar.

#### 1996 | Tiger Lil's, Chelsea

Opened second site in group, converting 2.5k sq.ft. ex-pub into 100-seat restaurant and bar.

#### 1995 | Tiger Lil's, Clapham

Founder. Converted 2.3k sq.ft. site into 100-seat oriental theme restaurant and bar. Popular and profitable within first month.

#### 1992 | Paul's Bar, Covent Garden

Founder acquired a 120-capacity bar and obtained consents to link to adjoining property

#### 1987 | Tuttons Brasserie, Covent Garden

Joined existing operation as consultant for one year, then became Managing Director and Partner. 120-seat restaurant and bar with 100 seats outside in summer.

Bar Sol | Founder. Converted 2k sq.ft. basement into Bar Sol, one of the first London Latin tapas bars in May 1988. Became the highest grossing bar per sq.ft. in Covent Garden.

#### 1985 | Joe Pepetoni, Soho

Founder. Acquired 6k sq.ft. restaurant was converted into a 250-seat Italian theme restaurant and 100-seat bar.

#### 1982 | Bates, Covent Garden

Founder. Converted 2.5k sq.ft. site from shell into an 80-seat fine dining English restaurant and bar.

#### 1979 | Porters, Covent Garden

Supervised the fitting out of 5k sq.ft. shell into 200-seat restaurant and bar. Operated the English pie concept and brand, making it the first successful high profile mass appeal English restaurant. Equally popular with local and international customers, it generated considerable media interest.

#### 1976 | The Caviar Bar, Knightsbridge

Opened London's first caviar bar, 4k sq.ft.site employing key management and staff from recently closed Mme. Prunier in St James. Opened retail shop and negotiated supply contracts with Fauchon, Feyel, Maxims, and Maison de la Truffe.

#### 1975 | Paupers, Knightsbridge

80-seat wine bar and 120-seat restaurant in 3.5k sq.ft. site.

#### 1973 | Leadbelly, Croydon

Transferred from Brighton to Croydon to supervise building works to convert 5k sq.ft. site from shell to operate 120-seat restaurant and bar.

#### 1971 | Leadbelly, Brighton

Ex gun shop converted into fashionable and successful American 80-seat 2.5k sq.ft. hamburger restaurant. Opened by the team that opened the Great American Disaster restaurant in Fulham Road forerunner of the Hard Rock.